



BAY POINT  
BILLFISH OPEN

# Sponsorship Guide

June 25 - 29, 2025 | Panama City Beach, Florida

# 2025



*Presented by:*



# Thank you to all of our 2024 sponsors!



# Grander

**\$25,000**

## SPONSOR BENEFITS INCLUDE:

### EXCLUSIVE ACCESS

- **Fifteen (15)** passes & exclusive access to the **Sponsor's Party** Thursday night
- **Eight (8)** parking passes
- **Access** to the awards brunch
- **Access** to the **Grander Stage** area for Wednesday night concert

### SWAG

- **Three (3)** Bay Point Billfish Open swag bags. Full of all the good stuff!

### INTERACTION

- **Preferred Vendor** space at the marina boardwalk including tent and power

### GOLF OUTING

- **Eight (8)** Golf certificates to the Bay Point Nicklaus course (*valid until the end of 2025*)

### ADVERTISING

- **Social Media** cross promotion posts
- **One (1) full-page ad** in the Billfish Tournament Magazine (*all art and content must be supplied by March 1*)
- **Banners** quality banners in prime locations dedicated to your company and placed around the event
- **Your Logo/Company Name** displayed in the following areas: (*all art must be supplied by March 1*)
  - **Weigh Scale**
  - **On and/or around the main stage**
  - **:30 Commercial** played Wed - Sat on LED screens for crowd to see (*sponsor provided*)
  - **SPECIAL MENTION** by Emcee at all events
  - **Website & Promos**
  - **Placement on Tournament and Angler Shirt**

## CUSTOM SPONSORSHIP PACKAGES AVAILABLE

*Deadlines for Custom Sponsorship Packages are March 1st, 2025*



# Billfish Slam

**\$15,000**

## SPONSOR BENEFITS INCLUDE:

### EXCLUSIVE ACCESS

- **Twelve (12)** passes & access to the **Sponsor's Party** Thursday night
- **Six (6)** parking passes

### SWAG

- **Two (2)** Bay Point Billfish Open swag bags. Full of all the good stuff!

### INTERACTION

- **Preferred Vendor** space at the marina boardwalk including tent and power

### GOLF OUTING

- **Six (6)** Golf certificates to the Bay Point Nicklaus course (*valid until the end of 2025*)

### ADVERTISING

- **Social Media** cross promotion posts
- **One (1) full page ad** in the Billfish Tournament Magazine (*all art and content must be supplied by March 1*)
- **Banners** quality banners in prime locations dedicated to your company and placed around the event
- **Your Logo/Company Name** displayed in the following areas: (*all art must be supplied by March 1*)
  - **Website & Promos**
  - **:30 Commercial** played Wed - Sat on LED screens for crowd to see (*sponsor provided*)
  - **Recognition by Emcee**
  - **Placement on Tournament and Angler Shirt**

## CUSTOM SPONSORSHIP PACKAGES AVAILABLE

*Deadlines for Custom Sponsorship Packages are March 1st, 2025*



# Blue Marlin

**\$10,000**

## SPONSOR BENEFITS INCLUDE:

### EXCLUSIVE ACCESS

- **Ten (10)** passes & access to the **Sponsor's Party** Thursday night
- **Four (4)** parking passes

### SWAG

- **One (1)** Bay Point Billfish Open swag bag. Full of all the good stuff!

### INTERACTION

- **Preferred Vendor** space at the marina boardwalk

### GOLF OUTING

- **Four (4)** Golf certificates to the Bay Point Nicklaus course (*valid until the end of 2025*)

### ADVERTISING

- **Social Media** cross promotion posts
- **One (1) ½-page ad** in the Billfish Tournament Magazine (*all art and content must be supplied by March 1*)
- **Your Logo/Company Name** displayed in the following areas: (*all art must be supplied by March 1*)
  - **Website & Promos**
  - **:15 Commercial** played Wed - Sat on LED screens for crowd to see
  - **Recognition by Emcee**
  - **Quality banners** dedicated to your company and placed around the event
  - **Placement on Tournament Shirt**

## CUSTOM SPONSORSHIP PACKAGES AVAILABLE

*Deadlines for Custom Sponsorship Packages are March 1st, 2025*



# White Marlin

**\$7,500**

## SPONSOR BENEFITS INCLUDE:

### ACCESS

- **Five (5)** passes & access to the **Sponsor's Party** Thursday night
- **Two (2)** parking passes

### SWAG

- **One (1)** Bay Point Billfish Open swag bag. Full of all the good stuff!

### INTERACTION

- **Vendor** space at the marina boardwalk

### GOLF OUTING

- **Four (4)** Golf certificates to the Bay Point Nicklaus course (*valid until the end of 2025*)

### ADVERTISING

- **Social Media** cross promotion posts
- **One (1) ½-page ad** in the Billfish Tournament Magazine (*all art and content must be supplied by March 1*)
- **Your Logo/Company Name** displayed in the following areas: (*all art must be supplied by March 1*)
  - **Website & Promos**
  - **Recognition by Emcee**
  - **Placement on Tournament Shirt**





BAY POINT  
BILLFISH OPEN

# Sponsorship Entry Form 2025



Panama City Beach

Presented by:



POINT SOUTH  
BAY POINT

## JOINT MARKETING AGREEMENT

PO Box 28479 • Panama City Beach, FL 32411  
Attention: Olivia Quave

Olivia@gulfcoastpanamajack.com | 850.348.3329 | www.baypointbillfishopen.com

*Please remove all Joint Marketing Agreement pages from the Sponsor Guide if you are mailing in your agreement.  
You may also find a downloadable PDF at: <https://www.baypointbillfishopen.com/sponsor>*

**INVOICE#** (Internal Use Only) \_\_\_\_\_

### SPONSOR INFORMATION

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Name/Position: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Info/Website URL/Social Media Handles: \_\_\_\_\_

T-shirt size (one tournament shirt included in each Sponsor bucket): \_\_\_\_\_

Pelagic performance shirt size (15k and up Sponsors): \_\_\_\_\_

### BILLFISH TOURNAMENT CONTACT:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bert Merritt	Scott Rossman	John Warren	George Roberts	Olivia Quave	Jay Quave	Todd Neves
850.380.8961	850.819.0073	850.258.0316	850.545.1191	850.348.3329	850.258.6000	850.832.8633

### SPONSOR LEVELS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grander	Billfish Slam	Blue Marlin	White Marlin	Sailfish	Teaser
\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

# JOINT MARKETING AGREEMENT

## Business Logo

High Resolution PDF or Vector File, **MUST** be uploaded at [www.baypointbillfishopen.com/adupload](http://www.baypointbillfishopen.com/adupload) (you may also email your business logo to Olivia Quave - [olivia@gulfcoastpanamajack.com](mailto:olivia@gulfcoastpanamajack.com))

## Billfish Magazine Ad

High Resolution PDF, can be uploaded at [www.baypointbillfishopen.com/adupload](http://www.baypointbillfishopen.com/adupload) or email the ad to Ben Brazell - [bbrazell@nevesmedia.net](mailto:bbrazell@nevesmedia.net)

## ACCEPTED FILE FORMATS

All images must be 100% size at 300 dpi. | Ads - PDF/X1a format | Logos - Vector EPS, PDF or SVG - All in CMYK color

## Banner(s) (Banner size: 2' high X 4' wide)

Please print, produce and hang my banner (**BPBO will provide this service for an additional \$200.00**)

## Bay Point Billfish Furnished Tent

Tents are set up at the Marina Tuesday, June 24th – Saturday, 28th between 10 am – 2 pm

Sponsors must set up at Registration Wednesday, June 25th between 2 pm – 4 pm

*Indicate who provides each item, either Bay Point Billfish Open (BPBFO) or Sponsor (SPN)*

Tent  Supplied by BPBO  I will supply my own tent

## YOUR COMPANY PROMO MATERIALS

If your company would like to include small promo items for the Sponsor buckets, please contact Olivia Quave at 850.348.3329 and deliver the week of Monday June 9 - Friday June 13 at the Bay Point Golf shop.

## SPONSOR IN-KIND CONTRIBUTION & SPECIAL CONSIDERATIONS

### DEADLINES

Hi-Res Logo - Due Immediately

Print Ad for Tournament Program - Due March 1, 2025

Banners, Promotional Materials to be Designed and Produced - Due March 1, 2025

### PLEASE REACH OUT TO YOUR BILLFISH CONTACT WITH ANY QUESTIONS:

**Bert Merritt 850.380.8961 – Scott Rossman 850.819.0073 – John Warren 850.258.0316 – George Roberts 850.545.1191**

**Olivia Quave 850.348.3329 – Jay Quave 850.258.6000 – Todd Neves 850.832.8633**

**Total Amount Invested \$** \_\_\_\_\_

## AGREEMENT

On behalf of my company, I am reserving the indicated sponsorship in the 2025 Bay Point Billfish Open at Panama City Beach, FL. I understand that a 50% deposit is **due at time of signing agreement** and payment in full must be made no later than 4/30/2025. I further understand that my company is responsible for submitting logos, ad materials, banners and promotional materials in accordance with the tournament's requirements and deadlines, and that failure to do so may result in my company's non-inclusion in tournament promotions.

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

Make Checks Payable to: **Bay Point Billfish Open**

Mail Check and/or Sponsorship Entry Forms to: **Bay Point Billfish Open • PO Box 28479 • Panama City Beach, FL 32411**  
Attn: Bay Point Billfish Open Accounting Dept.



# Sailfish

**\$5,000**

## SPONSOR BENEFITS INCLUDE:

### ACCESS

- **Four (4)** passes & access to the **Sponsor's Party** Thursday night
- **One (1)** parking pass

### INTERACTION

- **Vendor space** at the marina boardwalk

### GOLF OUTING

- **Four (4)** Golf certificates to the Bay Point Nicklaus course (*valid until the end of 2025*)

### ADVERTISING

- **Social Media** cross promotion posts
- **One (1) ¼-page ad** in the Billfish Tournament Magazine (*all art and content must be supplied by March 1*)
- **Your Logo/Company Name** displayed in the following areas: (*all art must be supplied by March 1*)
  - **Website & Promos**
  - **Recognition by Emcee**
  - **Placement on Tournament Shirt**



# Teaser

**\$2,500**

## SPONSOR BENEFITS INCLUDE:

### ACCESS

- **Two (2)** passes & access to the **Sponsor's Party** Thursday night
- **One (1)** parking pass

### ADVERTISING

- **Your Logo/Company Name** displayed in the following areas: *(all art must be supplied by March 1)*
  - **Website & Promos**
  - **Recognition by Emcee**
  - **Placement on Tournament Shirt** *(if you would like to have your logo on both Tournament and Angler Shirts, please refer to the Billfish Slam or Grander sponsorships)*

### Need vendor space?

The Sailfish option will give you and your company more perks and visibility throughout the Bay Point Billfish Tournament.





# Join the Party!

## **Bay Point Billfish Open**

**June 25<sup>th</sup> – June 28<sup>th</sup>**

**Point South Marina  
3824 Hatteras Lane  
Panama City Beach, FL**

**Sponsorship Deadline:**

**March 1<sup>st</sup>, 2025**

**Limited Sponsorship tents available!  
Contact us today & reserve your spot!**

To become a sponsor, contact us via one of the methods below.



[www.BayPointBillfishOpen.com](http://www.BayPointBillfishOpen.com)



850.270.1615



Bay Point Billfish Open

