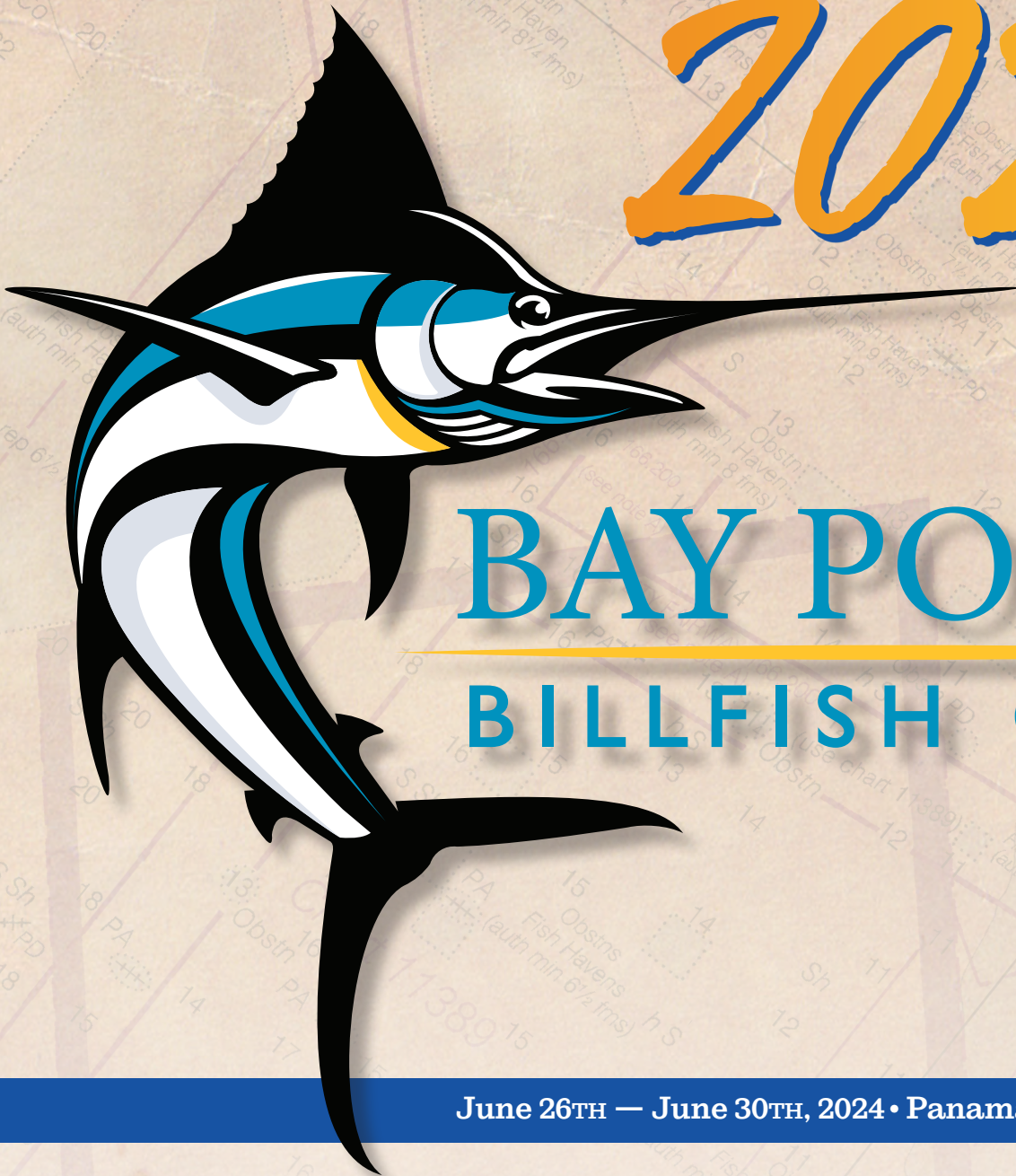


Sponsorship Guide

2024



BAY POINT

BILLFISH OPEN

June 26TH — June 30TH, 2024 • Panama City Beach, Florida

Presented by:



Panama City Beach



POINT SOUTH
BAY POINT

Grander

\$25,000

SPONSOR BENEFITS INCLUDE:

GOLF OUTING

- **Two (2)** 4-Man golf teams at the golf outing at the Bay Point Nicklaus course (*please provide name and handicap for each player*)

SWAG

- **Four (4)** Bay Point Billfish Open swag buckets. Hundreds of dollars of the good stuff!

INTERACTION

- **Preferred Vendor** space at the marina boardwalk

ACCESS

- **Twelve (12)** wrist bands for the sponsor areas & access to the **Sponsor's Party** Thursday night
- **Eight (8)** parking passes
- **Access** to the awards brunch

ADVERTISING

- **Fifteen (15)** social media posts to Facebook / Instagram and/or web ads co-promotion with tournament
- **One (1) full-page ad** in the Billfish Tournament Magazine (*all art and content must be supplied by April 1*)
- **Banners (4)** dedicated to your company and placed around the event
- **Your Logo/Company Name** displayed in the following areas: (*all art must be supplied by April 1*)
 - Weigh Scale
 - Wednesday's Captain's Meeting
 - Website & Promos
 - Placement on Tournament and Angler Shirt

CUSTOM SPONSORSHIP PACKAGES AVAILABLE

Deadlines for Custom Sponsorship Packages are March 1st, 2024



Billfish Slam

\$15,000

SPONSOR BENEFITS INCLUDE:

GOLF OUTING

- **Two (2)** 4-Man golf teams at the golf outing at the Bay Point Nicklaus course (*please provide name and handicap for each player*)

SWAG

- **Three (3)** Bay Point Billfish Open swag buckets. Hundreds of dollars of the good stuff!

INTERACTION

- **Preferred Vendor** space at the marina boardwalk

ACCESS

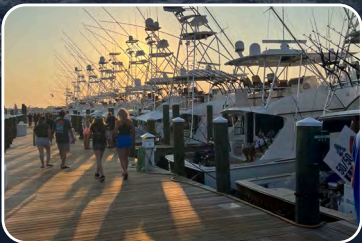
- **Ten (10)** wrist bands for the sponsor areas & access to the **Sponsor's Party** Thursday night
- **Six (6)** parking passes

ADVERTISING

- **Ten (10)** social media posts to Facebook / Instagram and/or web ads co-promotion with tournament
- **One (1) full page ad** in the Billfish Tournament Magazine (*all art and content must be supplied by April 1*)
- **Your Company Name** mentioned on all live broadcasts for tournament
- **Your Logo/Company Name** displayed in the following areas: (*all art must be supplied by April 1*)
 - Website & Promos
 - Wednesday's Captain's Meeting
 - :15 Commercial played Wed - Sat on LED screens for crowd to see
 - Placement on Tournament and Angler Shirt

CUSTOM SPONSORSHIP PACKAGES AVAILABLE

Deadlines for Custom Sponsorship Packages are March 1st, 2024





Bluefish
OPEN

Presented by:
Panama City Beach

POINT SOUTH
BAY POINT

BLUE MARLIN	BAY POINT BLUEFISH OPEN	TUNA
1st	1st	1st
2nd	2nd	2nd
3rd	3rd	3rd

DATE 7/2/23

Golo \$279,240.00

Pay to the order of

Seventy Nine Thousand Two Hundred Forty Dollars

Place Blue Marlin

John Warner

867530953 16345769742

YETI



BAY POINT
Billfish

POINT S
BAY HD

Roberts and
Roberts, Inc.

EXUMA
BAHAMAS

BAY POINT
BILL
FISH

685.1

TEAM
LATI

GOBY



Sponsorship Entry Form

BAY POINT BILLFISH OPEN

2024

Presented by:



Panama City Beach



POINT SOUTH
BAY POINT

JOINT MARKETING AGREEMENT

4701 Bay Point Rd, Panama City Beach, FL 32408

Olivia Quave

Olivia@gulfcoastpanamajack.com | 850.348.3329 | www.baypointbillfishopen.com

Please remove all Joint Marketing Agreement pages from the Sponsor Guide if you are mailing in your agreement.

You may also find a downloadable PDF at: <https://www.baypointbillfishopen.com/sponsor>

INVOICE# (Internal Use Only) _____

SPONSOR INFORMATION

Company Name: _____

Company Address: _____

Contact Name/Position: _____

Contact Phone Number: _____

Email Address: _____

Company Info/Website URL/Social Media Handles: _____

T-shirt size (one tournament shirt included in each Sponsor bucket): _____

Pelagic performance shirt size (15k and up Sponsors): _____

BILLFISH TOURNAMENT CONTACT:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bert Merritt	Scott Rossman	John Warren	George Roberts	Olivia Quave	Jay Quave	Todd Neves
850.380.8961	850.819.0073	850.258.0316	850.545.1191	850.348.3329	850.258.6000	850.832.8633

SPONSOR LEVELS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Grander</i>	<i>Billfish Slam</i>	<i>Blue Marlin</i>	<i>White Marlin</i>	<i>Sailfish</i>	<i>Teaser</i>
\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

JOINT MARKETING AGREEMENT

Business Logo <i>High Resolution PDF or Vector File, MUST be uploaded at www.baypointbillfishopen.com/adupload (also email logo to Olivia Quave - olivia@gulfcoastpanamajack.com)</i>	<input type="checkbox"/> YES	<input type="checkbox"/> NO
Billfish Magazine Ad <i>High Resolution PDF, can also be uploaded at www.baypointbillfishopen.com/adupload or email the ad to Ben Brazell - bbrazell@nevesmedia.net</i> ACCEPTED FILE FORMATS All images must be 100% size at 300 dpi. Ads - PDF/X1a format Logos - Vector EPS, PDF or SVG - All in CMYK color	<input type="checkbox"/> YES	<input type="checkbox"/> NO
Banner(s) (Banner size needs to be 2' high X 4' wide) <input type="checkbox"/> I will provide and hang my banner <input type="checkbox"/> Please print, produce and hang my banner <input type="checkbox"/> I will ship my banner(s) 4701 Bay Point Rd, Panama City, FL 32408 - Attn: John Warren	<input type="checkbox"/> YES	<input type="checkbox"/> NO
Bay Point Billfish Furnished Tent Tents are set up at Marina Tuesday June 25th between 10 am – 2 pm Sponsors must set up at Registration Wednesday June 26th between 2 pm – 4 pm <i>Indicate who provides each item, either Bay Point Billfish Open (BPBFO) or Sponsor (SPN)</i> Tent <input type="checkbox"/> Supplied by BPBO <input type="checkbox"/> I will supply my own tent	<input type="checkbox"/> YES	<input type="checkbox"/> NO
Power Needed (Single 20 AMP Circuit)	<input type="checkbox"/> YES	<input type="checkbox"/> NO
Golf Outing	<input type="checkbox"/> YES	<input type="checkbox"/> NO
Paid in Full	<input type="checkbox"/> YES	<input type="checkbox"/> NO

YOUR COMPANY PROMO MATERIALS

If your company would like to include small promo items for the Sponsor buckets, please contact Olivia Quave at 850.348.3329.

SPONSOR IN-KIND CONTRIBUTION & SPECIAL CONSIDERATIONS

DEADLINES

Hi-Res Logo - Due Immediately
 Print Ad for Tournament Program - April 1, 2024
 Banners, Promotional Materials - Due Within 2 Weeks of signing

**PLEASE REACH OUT TO YOUR BILLFISH CONTACT WITH ANY QUESTIONS: Bert Merritt 850.380.8961 – Scott Rossman 850.819.0073
 John Warren 850.258.0316 – George Roberts 850.545.1191 Olivia Quave 50.348.3329 – Jay Quave 850.258.6000 – Todd Neves 850.832.8633**

Total Amount Invested \$ _____

AGREEMENT

On behalf of my company, I am reserving the indicated sponsorship in the 2024 Bay Point Billfish Open at Panama City Beach, FL. I understand that a 50% deposit is **due at time of signing agreement** and payment in full must be made no later than 4/30/2024. I further understand that my company is responsible for submitting logos, ad materials, banners and promotional materials in accordance with the tournament's requirements and deadlines, and that failure to do so may result in my company's non-inclusion in tournament promotions.

Printed Name

Date

Signature

Title

*Make Checks Payable to: **Bay Point Billfish Open***

*Mail Check and/or Sponsorship Entry Forms to: **Bay Point Billfish Open** • PO Box 28479 • Panama City Beach, FL 32411
 Attn: Bay Point Billfish Open Accounting Dept.*

Blue Marlin

\$10,000

SPONSOR BENEFITS INCLUDE:

GOLF OUTING

- **One (1)** 4-Man golf team at the golf outing at the Bay Point Nicklaus course (*please provide name and handicap for each player*)

SWAG

- **Two (2)** Bay Point Billfish Open swag buckets. Hundreds of dollars of the good stuff!

INTERACTION

- **Preferred Vendor** space at the marina boardwalk

ACCESS

- **Ten (10)** wrist bands for the sponsor areas & access to the **Sponsor's Party** Thursday night
- **Four (4)** parking passes

ADVERTISING

- **Eight (8)** social media posts to Facebook / Instagram and/or web ads co-promotion with tournament
- **One (1) ½-page ad** in the Billfish Tournament Magazine (*all art and content must be supplied by April 1*)
- **Your Logo/Company Name** displayed in the following areas: (*all art must be supplied by April 1*)
 - Website & Promos
 - Placement on Tournament Shirt

CUSTOM SPONSORSHIP PACKAGES AVAILABLE

Deadlines for Custom Sponsorship Packages are March 1st, 2024



White Marlin

\$7,500

SPONSOR BENEFITS INCLUDE:

GOLF OUTING

- **One (1)** 4-Man golf team at the golf outing at the Bay Point Nicklaus course (*please provide name and handicap for each player*)

SWAG

- **One (1)** Bay Point Billfish Open swag bucket. Hundreds of dollars of the good stuff!

INTERACTION

- **Vendor** space at the marina boardwalk

ACCESS

- **Six (6)** wrist bands for the sponsor areas & access to the **Sponsor's Party** Thursday night
- **Two (2)** parking passes

ADVERTISING

- **Four (4)** social media posts to Facebook / Instagram and/or web ads co-promotion with tournament
- **One (1) ½-page ad** in the Billfish Tournament Magazine (*all art and content must be supplied by April 1*)
- **Your Logo/Company Name** displayed in the following areas: (*all art must be supplied by April 1*)
 - **Website & Promos**
 - **Placement on Tournament Shirt**



Sailfish

\$5,000

SPONSOR BENEFITS INCLUDE:

GOLF OUTING

- **One (1)** 4-Man golf team at the golf outing at the Bay Point Nicklaus course (*please provide name and handicap for each player*)

SWAG

- **One (1)** Bay Point Billfish Open swag bucket. Hundreds of dollars of the good stuff!

INTERACTION

- **Vendor space** at the marina boardwalk

ACCESS

- **Four (4)** wrist bands for the sponsor areas & access to the **Sponsor's Party** Thursday night
- **One (1)** parking pass

ADVERTISING

- **Four (4)** social media posts to Facebook / Instagram and/or web ads co-promotion with tournament
- **One (1) ¼-page ad** in the Billfish Tournament Magazine (*all art and content must be supplied by April 1*)
- **Your Logo/Company Name** displayed in the following areas: (*all art must be supplied by April 1*)
 - **Website & Promos**
 - **Placement on Tournament Shirt**



Teaser

\$2,500

SPONSOR BENEFITS INCLUDE:

ACCESS

- **Two (2)** wrist bands for the sponsor areas & access to the **Sponsor's Party** Thursday night
- **One (1)** parking pass

ADVERTISING

- **Your Logo/Company Name** displayed in the following areas: *(all art must be supplied by April 1)*
 - **Website & Promos**
 - **Placement on Tournament Shirt** *(if you would like to have your logo on both Tournament and Angler Shirts, please refer to the Billfish Slam or Grander sponsorships)*

Need vendor space?

The Sailfish option will give you and your company more perks and visibility throughout the Bay Point Billfish Tournament.





Join the Party!

Bay Point Billfish Open

June 26th – June 30th

**Point South Marina
3824 Hatteras Lane
Panama City Beach, FL**

**Sponsorship Deadline:
March 25th, 2024**

**Limited Sponsorship tents available!
Contact us today & reserve your spot!**

To become a sponsor, contact us via
one of the methods below.



www.BayPointBillfishOpen.com



850.270.1615



Bay Point Billfish Open

